



# Inspire

eCONFERENCE 2021 AUGUST 09-14

AFRICA,  
GET READY!



# About Inspire Synergy

## Vision:

Raise a generation of effective transformation marketplace leaders in Africa.

## Mission Statement:

Our mission is to equip professionals with principles for excellent and effective service to transform the marketplace.

## Strategic Objectives

- i. Leading in thoughts in the marketplace
- ii. Propagating principles that bring fundamental change in the marketplace.
- iii. Providing a forum for support and mentoring leaders, businesspeople, professionals and upcoming professionals.
- iv. Enhancing synergy with partner organizations globally.
- v. Promoting entrepreneurship and investments among Africans
- vi. Providing a platform to share thoughts that will transform lives in Africa.
- vii. Providing opportunities to create work life balance

**Core values:** Integrity , Excellence, Selfless Service, Diligence



# Background Inspire Synergy



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- Inspire is an annual thought leadership and motivational conference whose aim is to equip today's dynamic and aspiring professionals to change the continent of Africa through innovation, inspirational leadership, and upholding excellent work ethics.
- This conference has been running for the past 18+ years attracting over 5000 professionals and marketplace leaders cutting across the various corporate and business entities, private and public institutions across Africa.
- This conference is the brainchild of a team of dynamic and enlightened professionals with zeal to uphold excellent work ethics and service delivery in Africa.
- The conference is designed for professionals, business people, Institutions and individuals interested in transforming and influencing change in the market place.
- The conference has since its inception impacted the lives of professionals to bring about change in the global market place.
- The conference has hosted internationally re-known speakers and experts from various disciplines who are passionate about challenging status quo and equipping marketplace influencer to stand out as excellent leaders in their areas of influence.
- We passionately believe that the time is now for Africa as a whole to arise and take its place in the global market place and for believers to lead in this revolution.
- As a commitment to this quest, we hold an annual conference among other initiatives that brings together all like minded people, members, partners and associates from the market place.